

Sustainability & Content Manager

Encoreship - Job Description

ettitude

ABOUT THE ROLE

We are looking for an inspired and innovative leader to join ettitude's Impact team. As a Sustainability & Content Manager, your duties will include the research, development, and implementation of programs that improve the organization's impact on people and planet, in support of our mission.

Over the three months you will get the opportunity to lead and implement initiatives aimed at reducing our textile waste. You will also be supporting the impact team on ongoing efforts by driving content creation, conducting research and connecting to partners.

We believe collaboration is the key to bringing great ideas to life. We are looking for candidates with proven experience in building strong cross-functional relationships bringing social impact initiatives to internal and external audiences in a way that is digestible and empowering.

Location	Melbourne (can be remote)
Reports to	VP of Marketing
Direct Reports	Nil

RESPONSIBILITIES

- Lead research, outreach and develop a plan to partner with a US textile recycler that compliments our existing AU based program Loop.
- Drive the ideation and development of content creation that promote our sustainable programs and efforts such as our Loop program.
- Support the team with planning and execution of our ongoing programs such as our annual Impact Report, our quarterly DEI internal education program and our bi-annual sustainability scholarship.
- Outreach to donation partners for ongoing returned or discontinued products.
- Be a thought leader to the impact team. Present opportunities for how we can expand and improve our commitment to support people & the planet

ABOUT YOU

- A champion for sustainability who is passionate about our mission
- Autonomous self-starter with a hunger to learn and adaptability to change
- Strong research and analytical skills
- Ability to adapt a measured approach in a fast paced environment to continuously improve processes, drive initiatives and solve problems creatively
- Ability to give and receive effective feedback with curiosity and respect
- Experience in a sustainability focused role or company will be highly regarded

ABOUT US

ettitude is a direct-to-consumer sustainable comfort brand offering modern bedding, bath and sleepwear products made from the world's first CleanBamboo™ fabric. On a quest to make the world a more comfortable place, today and in 100 years, our innovative products are silky-soft and better for people and planet.

Founded in Melbourne, ettitude launched its US business in Nov 2017, further accelerating an already rapid growth pattern. We're proud to be an Inc. 5000 fastest-growing company.

We are a diverse team from around the world, all of whom share a genuine and authentic connection to the same mission. At ettitude, sustainability is the watchword for everything we do. We don't just make sustainable products, we also support sustainable relationships, work practices and lifestyles.